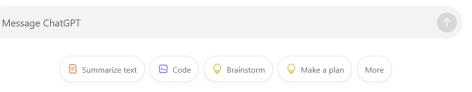


# Incorporating Knowledge Graphs and Large Language Models into Visual Text









**Analysis** Tools



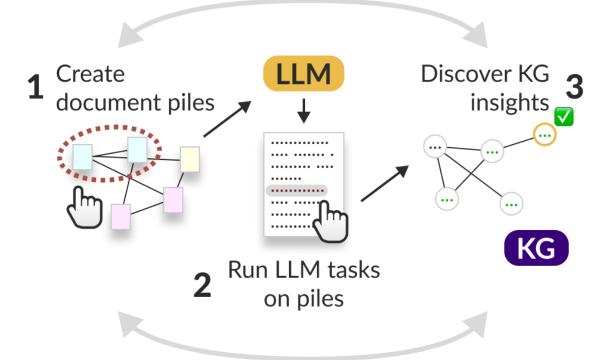
Knowledge graphs & large language models are great for **analyzing text data...** 



# Incorporating Knowledge

Analytic Sciences
2024 Research Symposium

Graphs and Large Language Models into Visual Text Analysis Tools







## Open questions

- 1. Where to put LLMs & KGs in analysis tools?
  - 2. How will LLMs & KGs affect sensemaking?



## Intro | Motivation

## New tech can help with analyzing hundreds of documents:

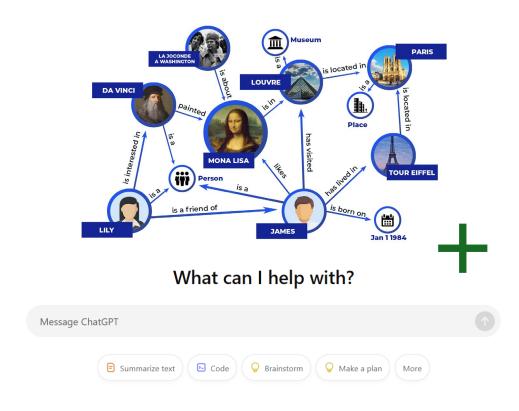
- Large language models (LLMs) are good at summarizing text, openended question-answering, extracting entities, etc.
- Knowledge graphs (KG) provide facts & relationships between entities in text + suggest new sources of information to explore
- **Visual analytics** encourages using interactive interfaces to perform exploration, sensemaking, and decision-making tasks

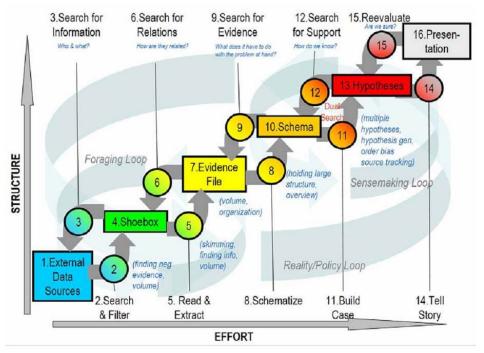
# What are the opportunities for combining LLMs, KGs, and visual analytics to support intelligence analysis?



# Intro | Research questions

- 1. Where to put LLMs & KGs in analysis tools?
- 2. How will LLMs & KGs affect sensemaking?



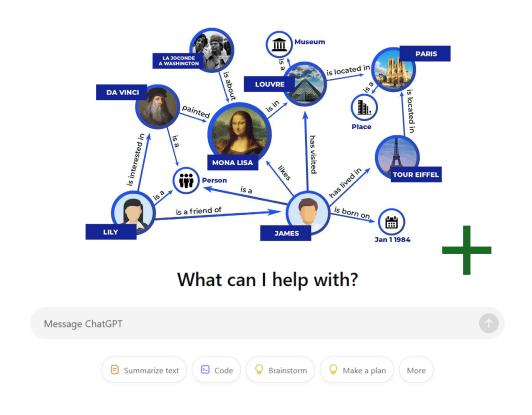


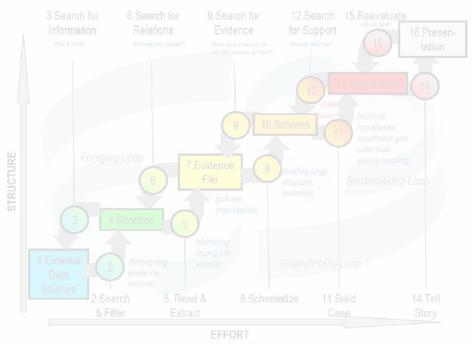
Pirolli and Card, 2005. The sensemaking process and leverage points for analyst technology as identified through cognitive task analysis.



## Intro | Research questions

- 1. Where to put LLMs & KGs in analysis tools?
- 2. How will LLMs & KGs affect sensemaking?



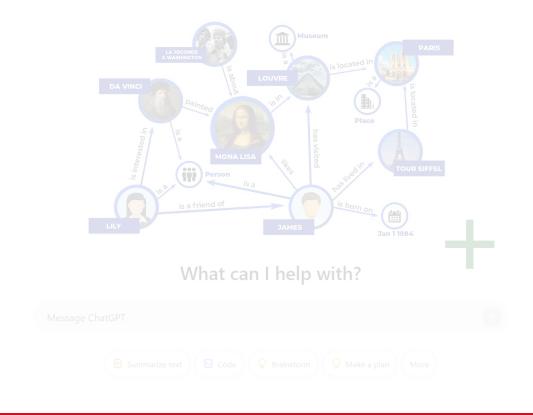


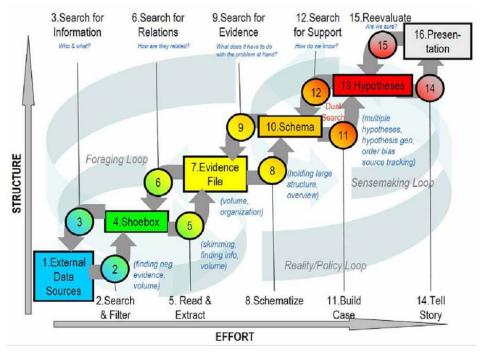
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# Formative work | Co-design with analysts

## We synthesized four user challenges and tasks:

#### **C1 – Finding relevant documents**

• Enable semantic search over documents using LLMs, Suggest related documents

#### **C2** – Analyzing groups of documents

Map 8 different analysis tasks to LLM prompts + allow custom prompts!



### C3 – Validating LLM & KG data

• Extract KG entities from text, Link LLM response to related sources

#### **C4 – Tracking facts & insights**

• Bookmark LLM responses + KG facts, Trace KG facts to source docs

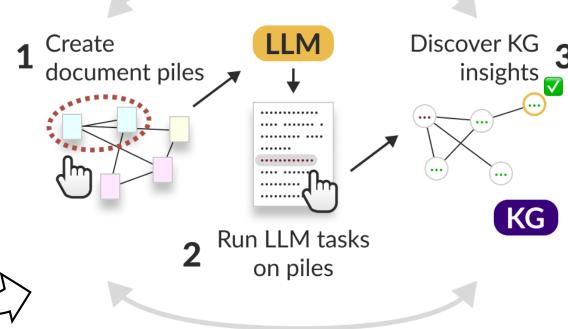
- 1. Analyze documents
- 2. Summarize events
- 3. Extract entities
- 4. Classify topics
- 5. Generate questions
- 6. List tasks
- 7. Explain concepts
- 8. Answer questions



# Formative work | Co-design with analysts

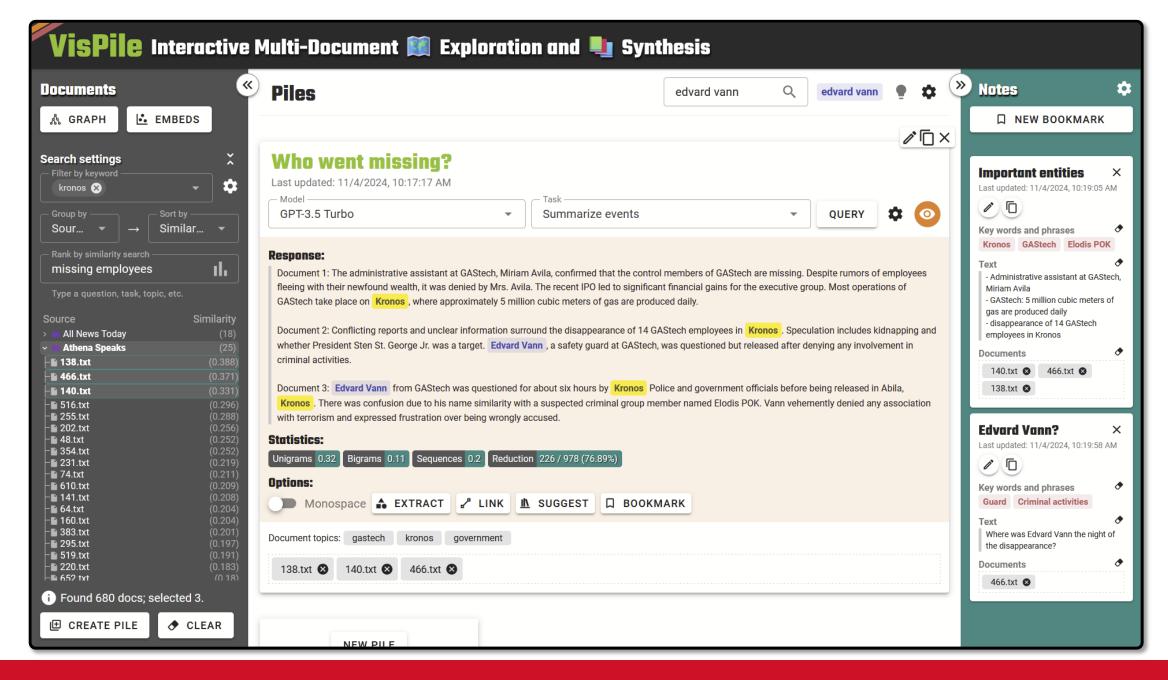
A new document piling workflow:

- **C1 Finding relevant documents**
- **C2 Analyzing groups of documents**
- **C3 Validating LLM & KG data**
- **C4 Tracking facts & insights**

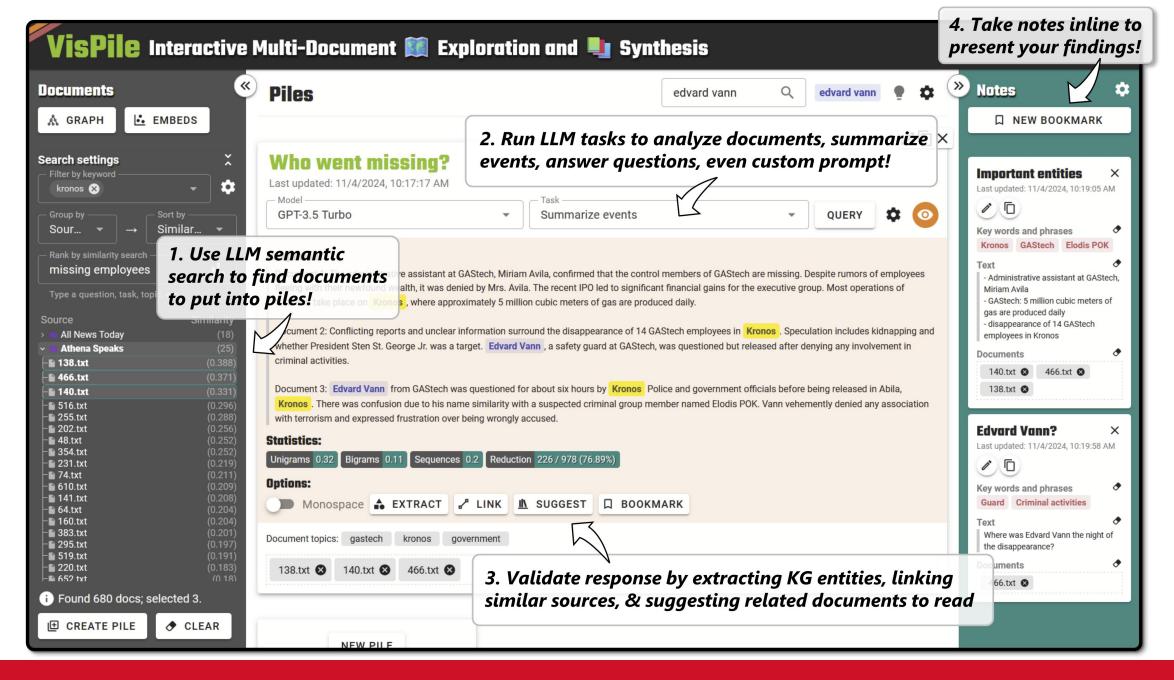
















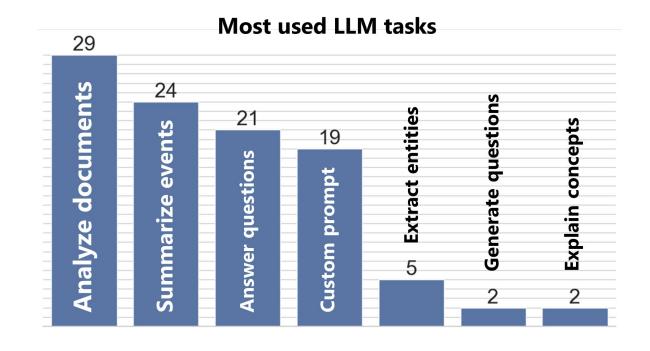
## Evaluation | User study

## Study design

- **N**: 17 participants | **Task**: identify relationships across 845 text documents
- Measures: clicks + time spent + think-aloud feedback | Analysis: mixed-methods

#### **Interactions**

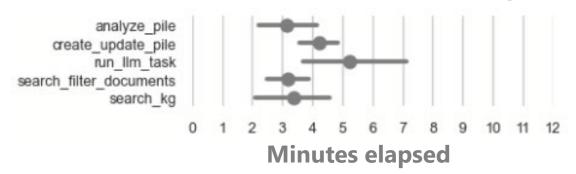
- 1 7 piles created (2-3 piles on average), ranging in size from 1 to 64 documents, with most b/w 10 & 16 docs in a pile
- Many participants stuck with one task throughout, a few combined them
- Many cited the LLM results "verbatim" without fact-checking!



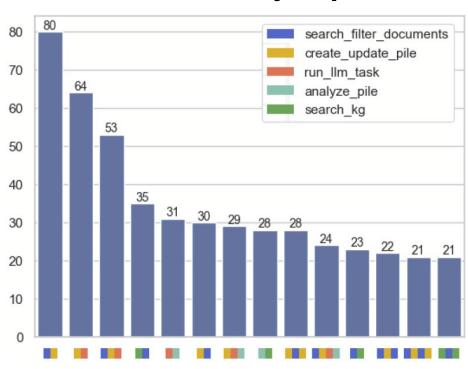


## Evaluation | User study

#### 95% confidence interval of time spent

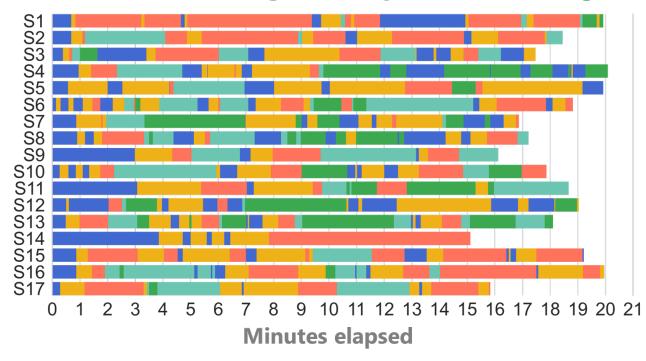


#### **Common activity sequences**



**Subsequence patterns** 

# Time spent searching docs / piling docs / querying LLM tasks / validating LLM response / searching KG



articipant



# Evaluation | User study

## Analysis process

- Several participants "**reused**" piles, performed follow-up prompts to (1) get more information or (2) "try again" to beat **hallucinations**
- A mix of **validation strategies** (1) **Link** sentences to source documents; (2) **Extract** KG entities to confirm fact exists in other docs; (3) **Suggest** documents to complete search

## Trusting and understanding Al

- Tension between analysis and validation some participants "blindly trusted" LLM results, others spent additional time "vetting" LLM & KG before even starting analysis
- Interface encouraged validation in some places; in others it wasn't clear if it was needed
- Some preferred bigger piles to "catch everything"; some preferred smaller to ensure they "know where the results are coming from"



# Evaluation | Expert analyst feedback

# We asked 6 LAS analysts to give formative feedback after a 1-hour session using VisPile to analyze documents

- Feedback was overall positive!
- **Summarization** was by far most popular task; most analysts "trusted it". Those that knew what semantic search was liked the "**RAG**" approach...
  - Every analyst requested additional **validation** checks on LLM- and KG-generated results
- Some felt the LLM could do a better job at finding information, while others were inherently distrustful. Most did not want LLM to "synthesize", only "search" & "extract"
  - Similar split in preferred pile size; some wanted to use LLMs on **large** piles to narrow search, while others preferred to search **first** before involving LLMs
- More distrust of KG overall; hard to trace source of KG facts + unclear what relationship between document piles and KG was...



## Discussion | Revisiting our questions

## Guidelines for putting LLMs & KGs into visual text analysis

## 1. Where to put LLMs & KGs in analysis tools?

- Support a few tasks with tight integration b/w LLM & KG results
- Let analysts combine tasks and edit prompts to encourage exploration
- Run validation automatically without user input to improve confidence

## 2. How will LLMs & KGs affect sensemaking?

- Make it obvious when/where users should check their results
- Prioritize allowing follow-up operations to support lines of inquiry



# Incorporating **Knowledge** Graphs and Large **Language Models** into **Visual Text Analysis** Tools











https://adamcoscia.com/papers/vispile/

